



## AusRegistry International to support internet expansion in Oman.

**Melbourne, Australia – 6<sup>th</sup> March 2011:**

AusRegistry International, a leading provider of Domain Name Registry Services, was today contracted by the Telecommunications Regulatory Authority (TRA) of the Sultanate of Oman to provide Domain Name Registry Software and supporting services for the establishment of a new Domain Name Registry System.

The new Domain Name Registry System will encompass both the existing .om country-code Top-Level Domain (ccTLD) and the planned عمان (.oman) Arabic script Internationalised country-code Top-Level Domain (IDN ccTLD).

The TRA's decision to select AusRegistry International for this critical national infrastructure project was made at the conclusion of a global open tender process and confirms AusRegistry International's position as a global leader in the Domain Name Registry Software industry.

AusRegistry International's best of breed Domain Name Registry Software will be customised to suit the Omani legal and cultural context and will enable industry best practice systems and processes for the Omani ccTLDs. This project will play a critical role in the development of Oman's internet infrastructure at a crucial moment in the expansion of domain names to accommodate non-Latin language scripts including Arabic.

AusRegistry International CEO Adrian Kinderis said, "We are extremely excited to have been selected by the TRA to provide a customised Domain Name Registry System and supporting services for Oman's country-code Top-Level Domains. This most recent project appointment has reinforced our leadership in the Domain Name Registry Services marketplace and has once again displayed our commitment to the advancement of the internet within the Middle East. We look forward to delivering another successful outcome for the TRA in Oman."

"We have made a significant investment to ensure that our Domain Name Registry Software is fully compliant with the recently ratified IDNA2008 protocol to support Arabic and all other non-Latin scripts. We now are at the absolute forefront of an internet revolution that will ensure the continued improvement of internet accessibility across all language groups. I am extremely proud to say that our technology will now be supporting three Arabic script Internationalised (IDN) ccTLDs, in addition to five standard ccTLDs from around the world." Mr Kinderis continued.

Eng. Mohammed Al-Kindi – Senior Manager of Technical Affairs Unit of the Omani TRA said, "AusRegistry International met the evaluation criteria and were the highest ranked respondents to the tender issued by the TRA for the provision of a new Domain Name Registry System for Oman. As such, the TRA has chosen to partner with AusRegistry International to establish a new Domain Name Registry System for Oman that will provide benefits to the Omani community for many years to come."



### **About AusRegistry International**

AusRegistry International is a leading Domain Name Registry Services provider that has dedicated almost a decade to innovation and the expansion of the internet through the delivery of feature-rich Domain Name Registry technologies and sophisticated consulting methodologies.

With millions of active domain names under management, many happy clients around the world and a track record of unparalleled Domain Name Registry performance, AusRegistry International is the ideal Domain Name Registry Services partner for ccTLD managers and new gTLD applications across the globe.

AusRegistry International is the appointed Domain Name Registry Services partner for the .ae ccTLD, the .qa ccTLD, the recently introduced .emarat ( امارات ) IDN ccTLD and the soon to be launched .qatar ( قطر ) IDN ccTLD. AusRegistry International is also assisting South Africa's .za Domain Name Authority (ZADNA) with the Central Registry project for the.za ccTLD.

AusRegistry International's parent company, AusRegistry Pty Ltd is the appointed Domain Name Registry Operator for Australia's .au ccTLD.

### **Media Contact**

Michael Korjen

AusRegistry International Pty Ltd

Ph: +61 3 9866 3710

Fax: +61 3 9866 1970

michael.korjen@ausregistry.com

www.ausregistry.com