



## AusRegistry International flicks switch on ENUM Trial

Monday, June 6th 2005

**Melbourne, Australia** – The newly awarded Registry Services Provider for the Australian ENUM trial, AusRegistry International, today “flicked the Registry switch” officially launching the ENUM trial allowing for the provision and use of ENUM numbers in Australia.

“The trial is officially in a “Go Live” status”, said AusRegistry International General Manager, Adrian Kinderis. “We believe this technology has significant potential and look forward to working with the Australian Communications Authority (ACA) and Registrars to ensure that the trial objectives are met and the ENUM trial is a success”.

The ACA announced early last month that it had chosen AusRegistry International to provide and operate the Registry service for the trial.

ENUM, the mapping of telephone numbers to domain names using Domain Name System (DNS) based architecture, facilitates such services as Voice over IP (VoIP) in which telephone calls can be made over the Internet. Other applications include addressing for fax machines, email, instant messaging and websites. It is possible that future applications will allow one ENUM domain (or number) to be used as a ubiquitous contact point across all communication devices.

AusRegistry International plays a vital technical role within the trial. Not only is the Registry responsible for the provisioning of ENUM numbers, but for managing the name servers that allow the ENUM numbers to become active on the Internet. “While we are very proud to be running the Registry, we really are in the background as far as the trial goes”, Mr. Kinderis continued. “If we are doing our job properly you shouldn’t hear anything about us, much like our role within the .au namespace (which is managed by parent company AusRegistry). We anticipate the excitement will be at the Registrar and application development level”.

Registrars, once accredited, are able to connect directly to the Registry and can either offer ENUM numbers to prospective application developers or indeed become application developers themselves. “The success of the trial will depend largely upon who comes and plays,” stated Mr. Kinderis, “We have one fully accredited Registrar (Instra Corporation) and two provisionally accredited Registrars (Enetica Pty Ltd. and AARNet), all of whom are incredibly excited at being involved in the trial. We strongly urge others to get involved, especially some of the larger telecommunications companies – this technology could easily impact their future direction”.

During the year long trial, the ACA will investigate various issues such as privacy, security and regulation to determine the trial’s viability and long-term future.

Organisations looking to get involved in the trial should visit the official website for the trial at [www.enum.com.au](http://www.enum.com.au) or call AusRegistry International directly on (03) 9866 1990.





If you wish to become a Registrar in the ENUM trial or require further information please visit:

[www.enum.com.au](http://www.enum.com.au)

For more information regarding AusRegistry International and AusRegistry please visit:

[www.ausregistry.com.au](http://www.ausregistry.com.au)

**AusRegistry Pty Ltd.** - currently the Registry Operator and wholesale provider for all commercial Australian (.au) domain names, including .com.au and .net.au and the non-commercial domain names, .gov.au and .edu.au.

[www.ausregistryint.com](http://www.ausregistryint.com)

**AusRegistry International Pty Ltd.** commenced operations so as to leverage off AusRegistry's DNS infrastructure and to provide the platform for innovative usage of this technology.

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