



AusRegistry International and Crowell & Moring join forces to support new Top-Level Domain applicants

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AusRegistry International, a leading provider of Domain Name Registry Services, today announced the establishment of a strategic relationship with Crowell & Moring, a leading international law firm recognised for its expertise in a number of areas including the domain name industry, to offer a range of consulting and technical registry services to new Top-Level Domain (TLD) applicants.

This relationship comes in response to the introduction of the new TLD program being launched by the Internet Corporation for Assigned Names and Numbers (ICANN) later this year which will allow companies, entrepreneurs and governments to apply for and operate their own Top-Level Domain, just like .com.

Under their Memorandum of Understanding, the expert legal and business consulting services of Crowell and Moring will be coupled with AusRegistry International's industry leading domain name registry and consulting services in filing an application and ensuring successful ongoing technical operations for those looking to take advantage of the new TLD program and its enormous opportunity.

"AusRegistry International is focused on offering new TLD applicants a flexible and fully customised service to address all the complex requirements of ICANN's new TLD process. Working together with Crowell & Moring perfectly complements our services within our new TLD offering and we are extremely proud to be working with such quality partners as we provide world class solutions to support this exciting Internet revolution," AusRegistry International's Chief Executive Officer Adrian Kinderis said.

"Over the last decade we have focused on creating solutions that are world class and provide reliable and secure platforms for the needs of our clients. Critical to the achievement of this strategy is the formation of strong relationships with the highest quality providers across the globe," Mr Kinderis said.

Flip Petillion, partner of Crowell & Moring and co-head of its TLD and domain name practice, said he was proud to introduce AusRegistry International's services and systems to potential clients.

"Our clients in the domain name industry require flexible solutions that can be tailor made to fit their unique business requirements. We have spent many years gaining an understanding of the complex legal, policy and operational issues confronting TLD registries and have worked hard to provide results that help them achieve their goals. AusRegistry International shares our understanding about the importance of a flexible technical solution and a customer oriented service," Mr Petillion said.



About AusRegistry International

AusRegistry International is a leading global Domain Name Registry Services provider that has dedicated almost a decade to innovation and the expansion of the Internet through the delivery of registry technologies and sophisticated consulting methodologies.

AusRegistry International is the appointed Domain Name Registry Services partner for the .ae (United Arab Emirates) Country Code Top Level Domain (ccTLD), the .qa (Qatar) ccTLD, the .om (Oman) ccTLD, the recently introduced .emarat (امارات) Internationalised Domain Name (IDN) ccTLD, the soon to be launched .qatar (قطر) IDN ccTLD and the planned .oman (عمان) IDN ccTLD.

AusRegistry International is also assisting South Africa's .za Domain Name Authority (ZADNA) with the Central Registry project for the .za ccTLD.

AusRegistry International's parent company, AusRegistry Pty Ltd, is the appointed Domain Name Registry Operator for Australia's .au ccTLD.

Visit AusRegistry International online at www.ausregistry.com

About Crowell & Moring

Crowell & Moring LLP is an international law firm with nearly 500 lawyers representing clients in litigation and arbitration, regulatory, and transactional matters. The firm is internationally recognized for its representation of Fortune 500 companies in high-stakes litigation, as well as its ongoing commitment to pro bono service and diversity; Crowell & Moring's TLD and domain name practice has extensive experience in assisting domain name registries, registrars and brand owners in a wide variety of matters, including advisory services, litigation and arbitration. The firm has offices in Washington, DC, New York, Los Angeles, San Francisco, Orange County, Anchorage, London, and Brussels.

Visit Crowell & Moring online at www.crowell.com

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