



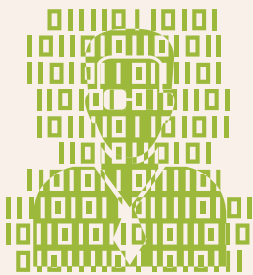
DISCOVERY
DNS

THE DEMANDS OF THE INTERNET ARE CHANGING

\$1,500,000,000,000

e-commerce sales will reach \$1.5 trillion globally in 2014.

YOUR CUSTOMERS ARE MORE EXPOSED THAN EVER BEFORE



There are more than

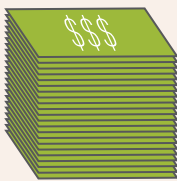
2,555,000

distributed Denial of Service (DDoS) attacks observed annually.

RISKS ARE BECOMING HARDER TO CONTROL

\$105,710

is the average cost of a DNS outage per hour.

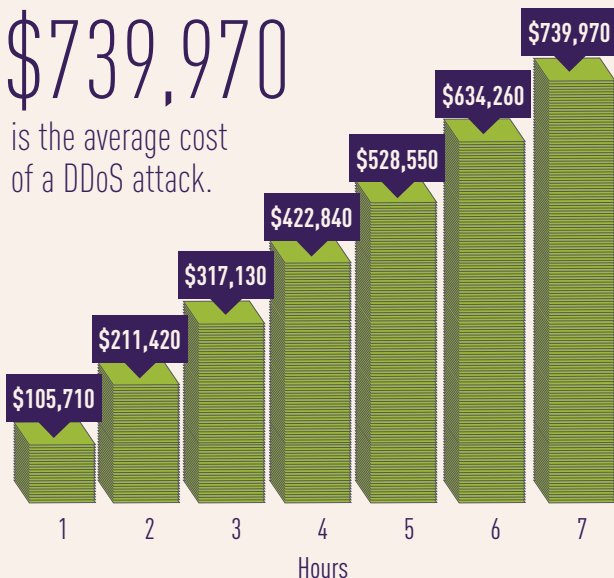


7 Hours

is the average length of Service Disruption as a result of a DDoS attack.

\$739,970

is the average cost of a DDoS attack.





BUSINESS IS RESPONDING

66%

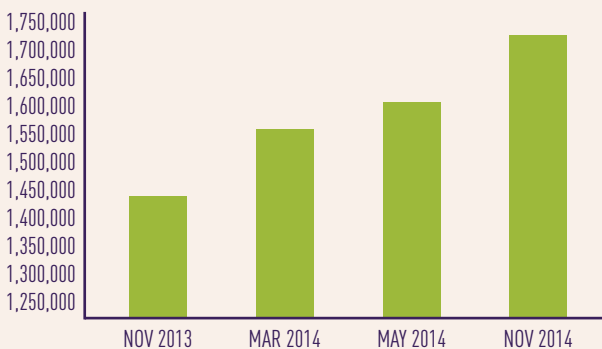
of organisations are likely to adopt a premium DNS solution in the next financial year.

THE EVIDENCE IS CLEAR

1.7 Million

zones from within .com and .net are currently being hosted by independent DNS providers.

TOTAL ZONES OUTSOURCED OVERTIME



THE RESULT

\$44,000,000

in revenue not going to Registrars.



WHAT CAN YOU DO?

Invest millions in infrastructure, staff and operations?

or



Introduce DiscoveryDNS for less than \$1 per domain per yr*

*Terms and conditions apply

For source information please head to <http://www.discoverydns.com/infographic.html>

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